

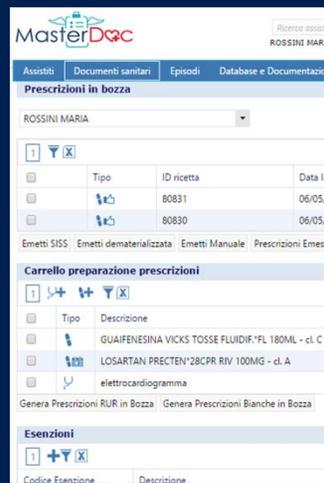
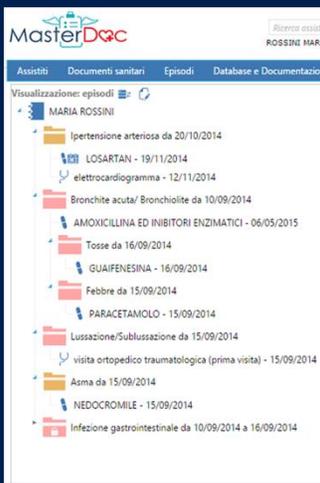


MasterDoc is an Electronic Patient Record system for General Practitioners, running on the Microsoft Azure platform.

## MICROSOFT AZURE ISV PROFILE: MODUS CONSULTING SRL

Modus Consulting has developed with MasterDoc an innovative methodology to help General Practitioners organize the information about their patients, their health problems and the related treatments. This approach is vastly improving the collaboration between physicians working together to the final benefit of their patients.

## WHAT WE OFFER



MasterDoc organizes data around Care Episodes, as defined by the World Organization of Family Doctors (WONCA) and coded both in ICPC2 and ICD9, to support knowledge management and sharing across cooperating physicians and between them and their support personnel.

MasterDoc supports Electronic Prescriptions, as defined by the national and regional Italian Health System. MasterDoc also provides easy access to the national drug codes and descriptions, as well as the catalogue of health services.

MasterDoc pricing is the lowest in the market and the only one based on the number of assisted patients and not users, giving free access to support personnel and to substitute physicians. MasterDoc also minimizes cost of ownership and eliminates IT concerns, being totally cloud based.

Data security and availability is provided by the strong Microsoft Azure infrastructure. MasterDoc is always available, independently from the location where the physician finds himself and the device he is using to access it.

## WHAT OUR CUSTOMERS ARE SAYING

The price per assisted patient is a strong attractive for young physicians who are starting their career and correlates nicely to the growing income when the career develops.

## LEARN MORE

To learn more about MasterDoc, visit [www.masterdoc.it](http://www.masterdoc.it)

# Microsoft Azure

Microsoft Azure is an open and flexible cloud platform that enables you to quickly build, deploy, scale, and manage applications across a global network of Microsoft data centers. You can build applications using multiple languages, tools, and frameworks.



## KEY USE CASES

### WEB APPLICATIONS

Build anything from lightweight websites to multi-tier cloud services that scale up as your traffic grows.

### CLOUD STORAGE

Rely on geo-redundant cloud storage for backup, archiving, and disaster recovery.

### BIG DATA & HPC

Get actionable insights from your data by taking advantage of a fully compatible enterprise-ready Hadoop service.

### MOBILE

Accelerate your mobile app development by using a backend hosted in Microsoft Azure. Scale instantly as your install base grows.

### MEDIA

Create, manage, and distribute media in the cloud – everything from encoding to content protection to streaming and analytics support.

## FLEXIBLE APPLICATION MODEL

Microsoft Azure provides a rich set of application services, including SDKs, caching, messaging, and identity. You can write applications in .NET, PHP, Java, node.js, Python, Ruby, or using open REST protocols. This is all part of Microsoft's promise to let you build using any language, tool, or framework.

## ALWAYS ON, ALWAYS HERE

Build resilient applications with automatic operating system and service updating, built-in network load balancing, and geo-redundant storage. Microsoft Azure also proudly delivers a 99.95% monthly SLA. You can rely on decades of experience in data center operations and trust that everything Microsoft Azure offers is backed by industry certifications for security and compliance.

## DATA CENTER WITHOUT BOUNDARIES

Microsoft Azure makes it easy for you to integrate your on-premises IT environment with the public cloud. Migrate your virtual machines to Microsoft Azure without the need to convert them to a different format. Use the robust messaging and networking capabilities in Microsoft Azure to deliver hybrid solutions, and then manage your hybrid applications from a single console with Microsoft System Center.

## GLOBAL REACH

With data centers around the globe, a massive investment in data center innovation, and a worldwide Content Delivery Network, you can build applications that provide the best experience for users, wherever they are.

Learn more: [www.windowsazure.com](http://www.windowsazure.com)

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